

BT4Europe
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European Business Travel Buyers Unite

24.02.2022, Brussels. Thirteen business travel associations from countries across Europe have formed the 'European Network of Business Travel Associations' (BT4Europe). The new non-profit association will be headquartered in Brussels. Its 13 founding members have joined forces to give business travel buyers a stronger voice in Europe.

Millions of Europeans travel on business every year, thousands of jobs have been created and are needed to service business travel. In all European countries business travel on behalf of private corporations, public service and NGOs is vital to our economies and our societies. Up to now the buyers of business travel - companies, public services, NGOs – did not have a unified network to make their demands heard on a European level.

BT4Europe will build a bridge between its member associations and political decision makers in Europe. On top of its agenda are the recovery of business travel from Covid19 pandemic, changing business travel to make it more sustainable and promoting digital processes within business travel.

Initially BT4Europe will provide a network for its member association and a platform for European decision makers to take the demands of business travel buyers into account in their decisions.

Founding members of BT4Europe are ABTA (Austria), AEGVE (Spain), AITMM (Italy), AFTM (France), ASTM (Switzerland), BATM (Belgium), CORTAS (The Netherlands), DBTA (Denmark), FBTA (Finland), NATM (The Netherlands), NBTA (Norway), SBTA (Sweden and VDR (Germany)). BT4Europe remains open for membership of more associations and other supporting entities.

"A united force to represent the business travelers needs is strongly needed in Europe and DBTA is proud to – along with the other Nordic members – to be founding members in BT4Europe." says Bjørk Skieller, Chairman of DBTA. "DBTA became a founding member of BT4Europe to advance progress in the business travel industry on a European level."

For more information on the European Network of Business Travel Associations please contact mail@bt4europe.com

